

OTC School Zone Safety Workshop

November 8, 2019

**Holiday Inn
Burlington Hotel &
Conference Centre**
*3063 South Service Rd.
Burlington, ON*

**Register online at:
www.otc.org/events**





WORKSHOP PROGRAM

Friday, November 8, 2019	
8:00–9:00 AM	Registration and continental breakfast
9:00–9:10 AM	Welcome/Opening Remarks
9:10–9:40 AM	<p>Role of the School Crossing Programs Committee and A Brief History of the School Crossing Guard Guide <i>Christine Vettor, City of Guelph</i></p> <p>The Ontario Traffic Council has a long history of working with municipalities and stakeholders in providing an Ontario Guide to Adult School Crossing Guard Programs. The first School Crossing Review, in a hard copy format, was created and distributed in 1992 and has been update over the years. As of 2017, the new updated Guide is available online on the OTC webpage, which is used by many municipalities and townships across Ontario. The 2017 Guide review brought together coordinators, supervisors, mangers and stakeholders who were interested in continuing to meet to discuss our adult crossing guard programs and the changing environment in school safety zones.</p>
9:40–10:25 AM	<p>CAA School Safety Patrol® Program <i>Teresa Di Felice, CAA</i></p> <p>CAA's involvement in school zone safety began 90 years ago. As automobile use gained in popularity, an unintended consequence was the rise in car-pedestrian collisions, particularly near schools and involving children. We responded with the CAA School Safety Patrol® program – where annually trained student patrollers keep their peers safe in school zones and on school buses every day. This-peer-to-peer program encourages and models road safety behaviours and leadership. Fast forward several decades and the program is more relevant than ever. We'll provide an overview of our program – partnerships, operations, and how it may align with other school zone safety programs.</p>
10:25–10:40 AM	Coffee Break



10:40–11:25 AM	Automated Speed Enforcement (ASE) within School Zones <i>Laura Hagerman, City of Ottawa and Geoff Wilkinson, Ontario Traffic Council</i>
11:25 AM–12:10 PM	Road User Safety and Behaviour Within Marked Crosswalks <i>Maurice Masliah, Headlight Consulting Inc.</i> This presentation provides a whirlwind tour of the literature regarding road safety and the human factors of road users within marked crosswalks. The factors affecting driver yielding to pedestrians in crosswalks include driver, pedestrian, roadway, vehicle, and the social & cultural environment. Crosswalks can improve safety when applied in combination with other countermeasures, and speed reduction is a key component to increasing the percentage of drivers yielding to pedestrians. Distracted behaviour due to cell phones is discussed often in the literature, however, the growth in cell phone usage should have resulted in a much larger impact than what has been observed.
12:10–1:00 PM	Lunch
1:00–1:45 PM	Routes to School Wayfinding Projects <i>Reena Mistry, York Region District School Board</i>
1:45–2:30 PM	Implementing 40 km/h School Zone Flashers - Have They Made A Difference? <i>Heide Schlegl, Town of Milton</i>
2:30–2:45 PM	Coffee Break
2:45–3:15 PM	Crossing Guard Appreciation Day – Plans for 2020 <i>Amanda Hynes, Town of Ajax</i>
3:15–4:00 PM	Closing Remarks



REGISTRATION FORM

Register online at www.otc.org/events, or,
Return completed form to traffic@otc.org

Member: \$215 + HST Non Member: \$315 + HST Students: \$100 + HST	
First Name	
Last Name	
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Position	
Business Address	
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PAYMENT INFORMATION

Payment can be fulfilled in the following ways -

1. By Visa/MasterCard: Please fill your credit card information on the attached invoice and return it via email at traffic@otc.org
2. By Cheque: Payable to Ontario Traffic Council and mailed to 3100 Garden Street, PO Box 80030, RPO Rossland Garden, Whitby ON L1R 0H1 | T: 647-346-4050

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