

OTC School Zone Safety Workshop



November 8, 2019

**Holiday Inn
Burlington Hotel &
Conference Centre**
*3063 South Service Rd.
Burlington, ON*

Register online at:
www.otc.org/events

Ontario Traffic Council
www.otc.org





WORKSHOP PROGRAM

Friday, November 8, 2019	
8:00–9:00 AM	Registration and continental breakfast
9:00–9:05 AM	Welcome/Opening Remarks
9:05–9:15 AM	<p>Role of the School Crossing Programs Committee and A Brief History of the School Crossing Guard Guide <i>Christine Vettor, City of Guelph</i></p> <p>The Ontario Traffic Council has a long history of working with municipalities and stakeholders in providing an Ontario Guide to Adult School Crossing Guard Programs. The first School Crossing Review, in a hard copy format, was created and distributed in 1992 and has been update over the years. As of 2017, the new updated Guide is available online on the OTC webpage, which is used by many municipalities and townships across Ontario. The 2017 Guide review brought together coordinators, supervisors, mangers and stakeholders who were interested in continuing to meet to discuss our adult crossing guard programs and the changing environment in school safety zones.</p>
9:15–9:40 AM	<p>Breakout Exercise</p> <p>We will be breaking out into groups to explore School Crossing Guard issues/challenges and to discuss and evaluate solutions: Education and Communications; Health and Safety; Enforcement; and Recruitment and Retention</p>
9:40–10:25 AM	<p>CAA School Safety Patrol® Program <i>Teresa Di Felice, CAA</i></p> <p>CAA’s involvement in school zone safety began 90 years ago. As automobile use gained in popularity, an unintended consequence was the rise in car-pedestrian collisions, particularly near schools and involving children. We responded with the CAA School Safety Patrol® program – where annually trained student patrollers keep their peers safe in school zones and on school buses every day. This-peer-to-peer program encourages and models road safety behaviours and leadership. Fast forward several decades and the program is more relevant than ever. We’ll provide an overview of our program – partnerships, operations, and how it may align with other school zone safety programs.</p>



10:25–10:40 AM	Coffee Break
10:40–11:25 AM	<p>Automated Speed Enforcement (ASE) within School Zones <i>Laura Hagerman, City of Ottawa and Geoff Wilkinson, Ontario Traffic Council</i></p> <p>The OTC has been leading this project alongside twenty-six interested municipalities and the MTO. This presentation will provide you an update on the development and implementation of ASE and how it will work.</p> <p>Automated speed enforcement is coming to Ontario. It will be a tool for municipalities to use to reduce risk of injury due to speeding and help protect the most vulnerable road users. Automated speed enforcement in school zones will increase the safety of our children on their way to and from school. This presentation will provide a step-by-step overview of the City of Ottawa’s approach to select candidate locations for new community safety zones and deployment of automated speed enforcement. It will include criteria for successful and unsuccessful locations, data collection techniques and lessons learned.</p>
11:25 AM–12:10 PM	<p>Road User Safety and Behaviour Within Marked Crosswalks <i>Maurice Masliah, Headlight Consulting Inc.</i></p> <p>This presentation provides a whirlwind tour of the literature regarding road safety and the human factors of road users within marked crosswalks. The factors affecting driver yielding to pedestrians in crosswalks include driver, pedestrian, roadway, vehicle, and the social & cultural environment. Crosswalks can improve safety when applied in combination with other countermeasures, and speed reduction is a key component to increasing the percentage of drivers yielding to pedestrians.</p> <p>Distracted behaviour due to cell phones is discussed often in the literature, however, the growth in cell phone usage should have resulted in a much larger impact than what has been observed.</p>
12:10–1:00 PM	Lunch



<p>1:00–1:45 PM</p>	<p>Routes to School Wayfinding and Stencil Projects <i>Reena Mistry, York Region District School Board; Fion Ho, City of Markham</i></p> <p>The YRDSB/YCDSB in partnership with the City of Markham and York Region are piloting wayfinding signs and sidewalk stencils around 9 school zones as part of an Active School Travel Pilot Program. The purpose of wayfinding signs and sidewalk stencils is to increase the rates of active travel modes to and from school. The signage provides helpful reminders about the approximate times it takes to walk and cycle to school and also potential meeting spots to boost group walking. The sidewalk stencils provide a fun and encouraging activity for students to undertake as they walk to and from school. The signage and stencils are part of a larger pilot project and represent only one of the tools being used to promote active school travel. This presentation will provide an overview of our process for identifying and installing signage and stencils. It will also talk about opportunities and challenges.</p>
<p>1:45–2:30 PM</p>	<p>Implementing 40 km/h School Zone Flashers–Have They Made A Difference? <i>Josip Kafadar, Town of Milton</i></p> <p>Prior to 2011 the Town of Milton’s school zones were signed 40 km/h at all times. In 2011, the town started to replace their school zones with 40 km/h School Zone Flashers which operates during school entrance and dismissal times as well as during the nutritional break. This presentation will look at before and after studies to determine if the installation of the 40 km/h School Zone Flashers has had an impact on operating speeds within a school zone in comparison to a static 40 km/h zone.</p>
<p>2:30–2:45 PM</p>	<p>Coffee Break</p>
<p>2:45–3:30 PM</p>	<p>Hop on the Walking School Bus <i>Diana Sabti, Wellington-Dufferin Student Transportation Services</i></p> <p>A Walking School Bus (WSB) is a new and innovative way for students to get to and from school as a group. Children will be walking to school with a WSB leader, who is screened, trained and managed by the Service de transport de Wellington-Dufferin Student Transportation Services (STWDSTS). In April 2019, the Wellington-Dufferin-Guelph Active and Safe Route to School successfully launched their first phase of the Walking School Bus pilot project, introducing the project to one elementary school. As of September 2019, three schools within Guelph have implemented the walking school bus. The presentation will go through the challenges, successes and other additional measures observed in the first year of implementing this pilot project.</p>



3:30–4:00 PM	<p>Crossing Guard Appreciation Day–Plans for 2020 <i>Amanda Hynes, Town of Ajax</i></p> <p>On March 20th, 2019 Crossing Guard Appreciation Day was born. Seeing the need to recognize the service of Crossing Guards across the province, the Ontario Traffic Council and representatives from municipalities across Ontario, created a framework for the celebration and recognition of guards who serve the community. This day serves as a reminder to cities, towns and local municipalities that pedestrian safety is an important responsibility to be celebrated.</p>
4:00 PM	Closing Remarks



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Return completed form to traffic@otc.org

Member: \$215 + HST Non Member: \$315 + HST Students: \$100 + HST	
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PAYMENT INFORMATION

Payment can be fulfilled in the following ways -

1. By Visa/MasterCard: Please fill your credit card information on the attached invoice and return it via email at traffic@otc.org
2. By Cheque: Payable to Ontario Traffic Council and mailed to 3100 Garden Street, PO Box 80030, RPO Rossland Garden, Whitby ON L1R 0H1 | T: 647-346-4050

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