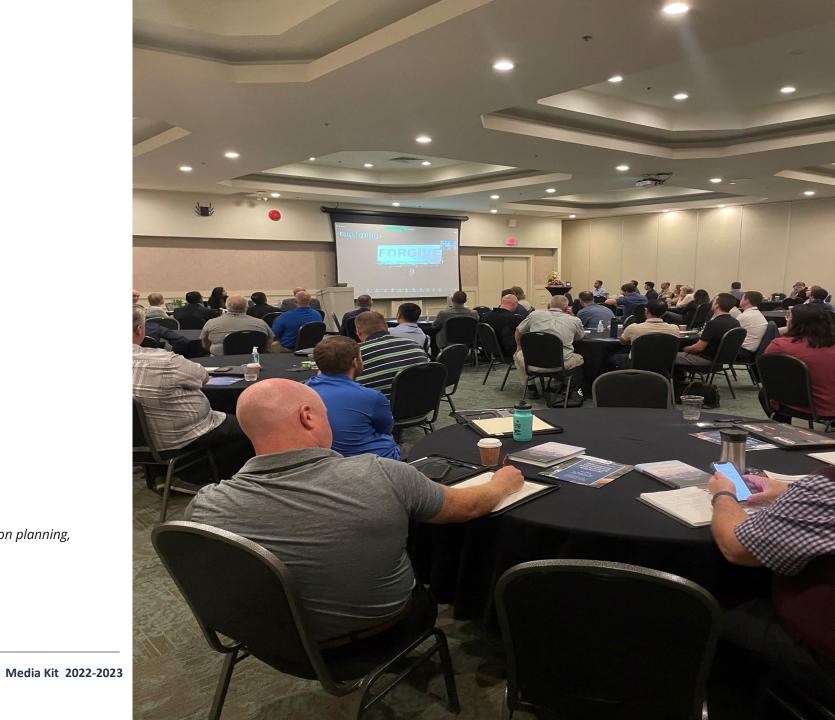


# Ontario Traffic Council

A leading voice in multimodal transportation in Ontario, the premier organization offering diverse expertise in traffic engineering, transportation planning, safety and traffic enforcement.



www.otc.org | nicole@otc.org



## **About Us**

The Ontario Traffic Council (OTC) is a leading voice in multimodal transportation in Ontario, offering diverse expertise in traffic engineering, transportation planning, safety and traffic enforcement. Established in 1950, the association was created to improve traffic management in Ontario by drawing on the knowledge and expertise of those in the field of enforcement, engineering and education. Today, the organization promotes excellence in the multi-modal transportation field through education, guidance and sharing expertise supported by its members across Ontario regions, cities, towns, counties and industry businesses (consultants and vendors). Membership also includes individuals who have an interest in and responsibility for traffic and active transportation engineering, planning and road user safety including engineers, planners, police services, parking enforcement, other municipal staff and elected representatives.

## **Contact**

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## More about us

The Ontario Traffic Council (OTC), formerly the Ontario Traffic Conference, was established in 1950 to improve traffic management in Ontario by drawing on the knowledge and expertise of those in the field of enforcement, engineering and education. Today, the organization is supported by its members across Ontario – regions, cities, towns, counties and industry businesses (consultants and vendors). Membership enables the participation in our work or those who have an interest in and responsibility for traffic engineering and transportation planning including engineers, planners, police services, parking personnel, staff and elected representatives.

#### **Vision**

A leading voice in multimodal transportation in Ontario, the premier organization offering diverse expertise in traffic engineering, transportation planning, safety and traffic enforcement.

#### **Our Mission**

To promote excellence in the multi-modal transportation field through education, advocacy, guidance and sharing expertise.

#### Our Objectives

The following are our objects which lay out the elements of our mission:

- •Develop technical guidance and reports on topics of current interest in the field
- •Source/ disseminate latest developments in the field of multimodal transportation (encouraging and promoting innovation)
- •Develop and improve industry-related education
- •Engage all persons in the fields of multimodal transportation, engineering, planning, enforcement, parking and traffic/road safety in Ontario
- Mobilize/assist/coordinate with governmental and other organizations

#### **Our Values**

Values are our foundation and govern our actions. We strive to reflect them daily. They shape our culture:

- •Collaboration: Working internally and externally towards shared goals leveraging our diversity of expertise and perspectives
- •Expertise: Valuing the expertise and leadership of our members
- •Trustworthiness: Honouring our commitments, and being reliable
- •Progressive: Evolving to stay relevant and provide value to members
- •Integrity: Demonstrating integrity in our actions, recommendations and relationships

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# **Some of our Activities**









# OTM Book 7 Training For 20 years, the OTC has provided affordable and

provided affordable and reliable OTM Book 7 training.

# OTC Annual Conference and Supplier Showcase

The OTC has held their annual conference since 1950 and is now delivered in hybrid format.

#### **OTConnect**

OTConnect is our online community where members can connect, network, ask questions and attend exclusive events.

# Symposiums and other events

The OTC holds a number of symposiums, workshops and other events that count towards professional development requirements.

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# **Ontario Traffic Council**

Promoting excellence in the multi-modal transportation field through education, advocacy, guidance and sharing expertise.

www.otc.org | nicole@otc.org THANK YOU